

FOR RELEASE

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Contact: Mike Zivkovic
Teresonic
Phone: (408) 973-8813
mike@teresonic.com
www.teresonic.com

Teresonic™ Announces Magus, a new generation compact monitor with Ultra High Performance of Single-driver, Full-range design

Natural Sound for True Music Lovers and Ultra-high 98Db Efficiency

San Jose, California, November 1, 2007 — Today Teresonic announced Magus, a new generation of monitor loudspeakers capable of producing remarkable levels of the highest quality sound with only a few Watts per channel. Traditional monitors require over 20 Watts. Its small size matches the most popular compact monitors on the market, but Magus' ultra high performance of 98dB, and unique design is surpassing most competitive products by a wide margin. Coherency and realism provided by full-range, straight through (crossover-less) design, sets a new standard for life-like tonal quality of voices and musical instruments – more than any multi-way monitors are capable of.



“It all started with legendary BBC LS3/5 monitors and Teresonic is opening a new chapter in compact monitor category. The ability to speak across the full frequency spectrum with one voice, and with such speed and lack of coloration reproduces the sound with startling realism,” said Mike Zivkovic, President of Teresonic. “Magus is bringing musicality – the magic of full-range design and ultra-high efficiency to compact monitors. That was just not available before.”

Magus speakers are designed for highest sonic performance used as stand-mount, bookshelf, or tabletop music source. They provide freedom and tolerance to allow positioning close to or away from walls and floors. This makes them uniquely suited for smaller listening

rooms, or for example, offices. While most speakers are sensitive to precise positioning in the speaker's "sweet spot", Magus ("magic" in Latin) will deliver most of its magic anywhere in the room.

It is all about what makes music, *music*

The unique musical instrument-like acoustic design establishes a new standard for compact speakers with natural, exceptionally revealing sound, and ultra high efficiency that was not previously available in this popular loudspeaker category. What makes Teresonic speakers unique are their architecture and geometry, the result of many years of research and countless

experiments aiming to produce the most *natural* sound possible. Every sound source in nature is radiating sound waves from a single "point" – whether it's a violin, a trumpet, or a human voice.



Teresonic speakers follow this design rule of Nature with one-way design, using full-range drivers. There are no crossovers, resulting in natural sound with a wealth of detail, exceptional dynamic range, coherence and a sense of musical "aliveness" that you won't hear elsewhere – in any price range. Crossovers are unavoidable in multi-driver designs and introduce phase and balance changes that cause deterioration in coherency, transparency, and imaging. The only way around this problem is to avoid crossovers

altogether, and Teresonic speakers don't use them at all.

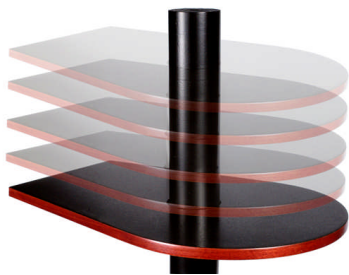
"Teresonic sound is amazingly natural... organic, not the faintest hint of coloration. They are downright addictive... You can listen to them day in and day out," said Neb Maricic, baritone, one of the greatest Mozart Figaro's who performed in Metropolitan, Scala, Opéra National de Paris....

Designed and handcrafted to endure the test of time

Form follows function and Teresonic enclosures are sculptured like fine musical instruments. Every speaker is individually handcrafted by our cabinet makers, which includes a long and careful process of polishing, and multiple layers of varnish using only the finest

materials and components. Many high-end speakers on the market will use standard wiring inside the box. All Teresonic speakers are equipped with high-end Teresonic Clarison© cables inside the enclosure, shielding to provide triple signal protection against electromagnetic and acoustic fields that can be exceptionally strong inside speaker enclosures.

“Have you ever wondered why there are no square violins, trumpets, or acoustic guitars? So, why do they make square speakers? Because it requires patience and painstaking attention to detail to make them like we do,” said Mike Zivkovic, President of Teresonic. “Teresonic



speakers are designed following centuries old, proven techniques used in making fine musical instruments, but combined with latest science, materials and technology.”

Optional Magus stands provide added flexibility for placement anywhere in a room, while an adjustable reflector plate under the port (see picture) allows fine adjustments to the room acoustics.

Available now: Teresonic Magus loudspeakers and dedicated stands

Magus speakers retail for US\$3,995/pair and the custom speaker stands for US\$385. They are available now and come with a 30-day Total Satisfaction Guarantee, and a full three year warranty.

Specifications include sensitivity of 98dB (1W/1kHz/1m), bandwidth of 60Hz-22kHz \pm 3dB, and power handling of 4 - 100 Watts into 8 Ohms nominal impedance. Complete specifications are available at www.teresonic.com.

Founded in 2005, Teresonic is privately held company based in San Jose, in the heart of California’s Silicon Valley. The company is dedicated to research, design and manufacturing of high-end audio products providing the most natural sound. Our mission is to bring the musical reality of a concert hall or jazz club to your listening room.

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For more information contact:

Teresonic, 1215 Fiddlers Green, San Jose, CA 95125, (408) 973-8813,
e-mail: info@teresonic.com, or <http://www.teresonic.com>